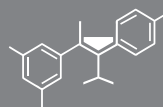


# Economic Impact of Bragato Research Institute



Bragato Research Institute (BRI) is the research subsidiary of New Zealand Winegrowers, responsible for delivering all levy-funded research projects for the industry. BRI commissioned New Zealand Institute of Economic Research (NZIER) to estimate the impact of research and development (R&D) in the wine sector, and the impact of BRI activities on the Marlborough region, the national winegrowing industry and the wider economy.

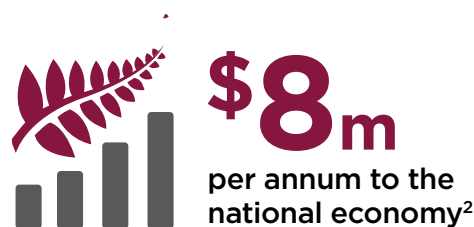
This two-page supplement provides a snapshot to the full report, which can be found at [bri.co.nz](http://bri.co.nz).



Opened in February 2020, the Bragato Research Institute research winery enables research winemaking at a scale and degree of experimental control not possible before in New Zealand.



## The economic impact<sup>1</sup>

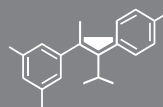


**“BRI has led and partnered in a wide range of innovative and influential research projects.” —NZIER**

<sup>1</sup> Wine R&D has led to a 1.17% productivity gain for the sector. NZIER used a proprietary model of the New Zealand economy to estimate the economic impact of these productivity gains.

<sup>2</sup> Wine R&D increases the size of the national economy by \$64.5m, including an additional \$8 million from the establishment of BRI, and activities maintain that contribution to GDP each year.

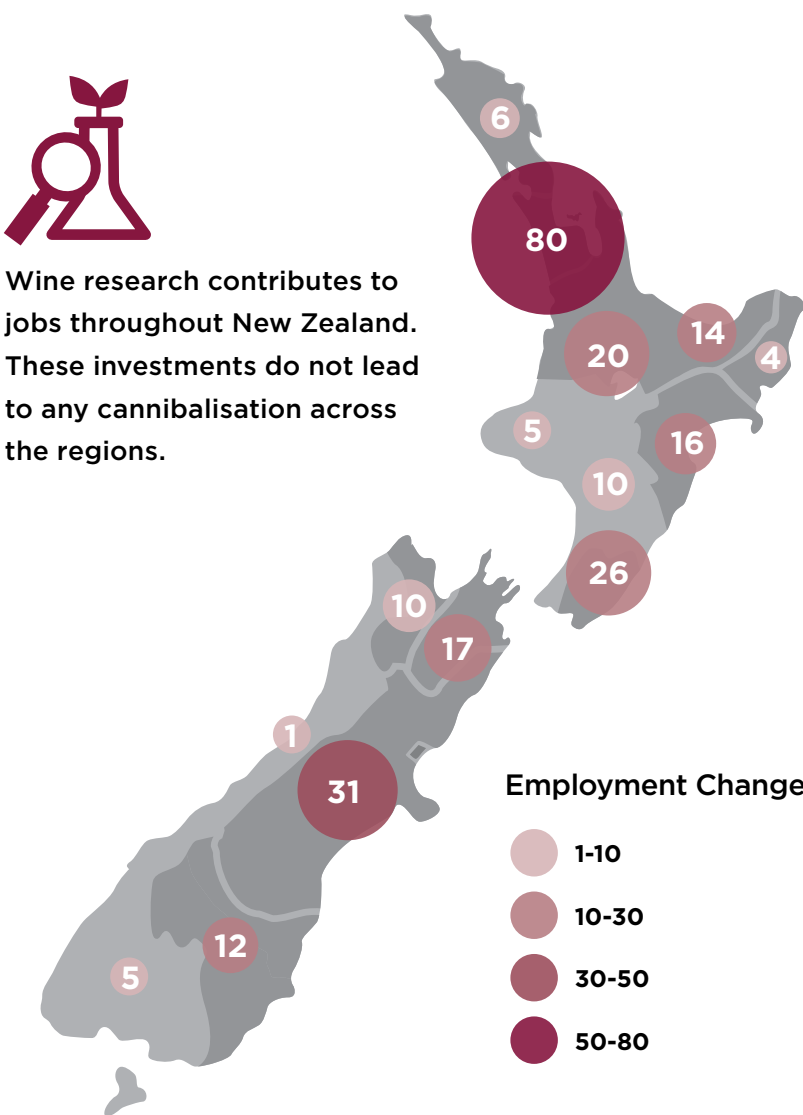
# Economic Impact of Wine Research and Development



Wine research in New Zealand is funded by New Zealand Winegrowers' levies, Government<sup>3</sup> and individual organisations. Programmes and projects are collaborations, which can include universities, Crown Research Institutes, industry consultants, international research organisations and others.<sup>4</sup> The contribution of this research to annual economic growth of the wine industry has been between 20 and 25 percent (2000-2015).



Wine research contributes to jobs throughout New Zealand. These investments do not lead to any cannibalisation across the regions.



Return on investment from **R&D in agriculture** ranges between 15 to 20 percent for most investments.

Each year wine research and development leads to...



**\$41m**

Increase in exports

**\$64.5m**

contributed to national GDP each year<sup>5</sup>



**\$37.2m**

Boost in household consumption

**258**

**NEW JOBS**



<sup>3</sup>Ministry for Primary Industries, Ministry of Business Innovation and Employment and Callaghan Innovation are the primary Government funding organisations for the wine industry.

<sup>4</sup>Key research partners in 2019-2020 include Plant and Food Research, Auckland University, Lincoln University and Lincoln Agritech.

<sup>5</sup>Wine R&D increases the size of the national economy by \$64.5m, including an additional \$8 million from the establishment of BRI, and activities maintain that contribution to GDP each year.